

2010 BROWNFIELD REDEVELOPMENT WORKSHOPS

Putting It All Together

Wednesday, June 23, 2010, 9 a.m.–4 p.m.

Bay de Noc Community College, Joseph Heirman University Center, Rooms 952 and 958
2001 North Lincoln Road, Escanaba, MI 49829

9 a.m. – 9:15 a.m.	Introduction and opening remarks: Sue Erickson, DNRE, Brownfield Redevelopment Grants and Loans Unit
9:15 a.m. – 9:30 a.m.	Welcoming remarks: A local representative will welcome attendees and highlight successful Brownfield projects in their community.
9:30 a.m. – 10:15 a.m.	Brownfield Basics: DNRE and MEDC representatives will discuss the most basic but important aspects of redeveloping Brownfield properties in Michigan. They will answer many questions, including: <ul style="list-style-type: none"> • What is a Brownfield? • Why is Michigan special in Brownfield redevelopment? • What role does the local unit of government play? • Why do I need a Brownfield Redevelopment Authority (BRA)? • How are the DNRE and MEDC involved? • What tools or incentives are available for redeveloping Brownfields? • What is a Qualified Local Governmental Unit or Core Community? • What are Brownfield plans and Act 381 Work Plans? • What are Eligible Activities? • Are DNRE grants and loans available? • What is a Brownfield MBT Credit? • What are Eligible Investments? • What resources are available to learn more about Brownfields? • Who should I contact with Brownfield questions?
10:15 a.m. – 10:30 a.m.	Brownfield Redevelopment Authority Responsibilities DNRE and MEDC representatives will provide insight to the statutory requirements of a BRA and thoughtful recommendations for making the most of your role as a BRA board member.
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:15 a.m.	DNRE Brownfield Program: Jeff Hukill and Ron Smedley, DNRE Brownfield Program <ul style="list-style-type: none"> • Cleanup program update • Web site: www.michigan.gov/deqbrownfields • Available grant and loan funds • Application process • Other DNRE incentives—handout • EPA Brownfield funding • BRA survey results
11:15 a.m. – 12 p.m.	MEDC Brownfield Program: Eric P. Helzer, MEDC Brownfield Program <ul style="list-style-type: none"> • 2009 and 2010 allocation update • 2010 Brownfield program guidelines • Project application process • New Web site: www.TheMEDC.org/brownfields • Brownfield applications—changes, pitfalls and hurdles
12 p.m. – 12:45 p.m.	Lunch
12:45 p.m. – 1:30 p.m.	Brownfield Plans and Act 381 Work Plans: DNRE and MEDC representatives will discuss the importance in writing and adopting proper Brownfield Plans and Act 381 Work Plans. The differences between the two “plans” will be discussed. Learn how to avoid some of the common pitfalls and deficiencies of both plans. Topics will include: <ul style="list-style-type: none"> • How to establish a BRA, write and adopt a Brownfield plan • How to write, approve and submit an Act 381 Work Plan for DNRE and/or MEGA eligible activities • How to write and adopt a Brownfield Plan Amendment and Act 381 Work Plan Amendment
1:30 p.m. – 2:45 p.m.	Maximizing Various State Brownfield Incentives: Jeff Hukill and Darlene VanDale with the DNRE Brownfield Program and Eric P. Helzer with the MEDC Brownfield Program will discuss how to approach projects and use Michigan’s Brownfield incentive tools. <ul style="list-style-type: none"> • DNRE Act 381 Work Plan Eligible Activities: The DNRE will discuss Eligible Environmental Activities for Act 381 Work Plan applications. • DNRE Grants/Loans: The DNRE will discuss Grant and Loan Eligible Activities. • MEGA Act 381 Work Plan Eligible Activities: The MEDC will discuss the new Eligible MEGA Non-Environmental Activities Guidance Document defining MEGA Eligible Activities for Act 381 Work Plan applications. • Brownfield MBT Credits: The MEDC will discuss and define Eligible Investment categories for Brownfield MBT Credit applications.
2:45 p.m. – 3 p.m.	Break
3 p.m. – 3:30 p.m.	Putting It All Together: Sue Erickson, DNRE, Brownfield Redevelopment Grant and Loan Unit and Eric P. Helzer, MEDC Brownfield Program, will review a project that layered multiple incentives to leverage a deal that will have historic impact on the city of Marquette’s downtown. Discover how a Community Master Plan process allowed city residents to develop a vision for a 29-acre property, commonly known as Founder’s Landing, with 3,600 feet of Lake Superior shoreline. Joe Constance and Barry Polzin with The Landing Development Group will provide the developer’s perspective on the state’s Brownfield program that afforded them the opportunity to take on this highly anticipated Brownfield project.
3:30 p.m. – 4 p.m.	What Happens When...

